



VisitWiltshire #EscapeTheEveryday Autumn & Winter Campaign

Targeting pre-school families and pre nesters.
Aimed at a local audience & up to a 2 hour
drive of Wiltshire, including London

Cost: £350 +VAT

5 months promotion (Oct. 2021 - Feb. 2022) including:

- Mention and link on our Autumn/Winter "Escape the Everyday" campaign page
- New partner Autumn/Winter content page linking to your product page
- Newsletter feature (sent to 120,000 subscribers)
- Wide promotion of content page
- Inclusion within VisitWiltshire blog post
- Inclusion within VisitWiltshire social media posts
- 5 months banner adverts on VisitWiltshire website
- Paid Digital promotion

For further details, please contact:

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Reply by 22 September to be included in the full campaign